

THE FUTURE OF RETAIL IS MOBILE

Securely Store, Charge, and Manage Your Critical Mobility Tools

The modern retail experience has been trending towards a mobile-enabled workforce; Streamlined communication between associates and faster order processing times increase sales and improve the customer experience.

COVID-19 has further accelerated these mobility initiatives. Consumers are looking to companies they feel safe shopping with, via measures both in store with social distancing and easy curbside pickup – each of which best accomplished via mobile devices.

BRETFORD STORE, CHARGE, MANAGE

Central Point of Charging

- Misplaced and uncharged devices disrupt the workflow, leading to lost productivity and missed sales.

Device Management

- Quickly deploy, configure, and cache your devices simultaneously
- Tethered management solutions remove common end-user errors, improving App/OS version management, and reducing help-desk tickets around application/OS version updates.
- Mitigate bandwidth constraints around large updates

Secure

- Tools need to be centrally secured and fully charged in a multi-device charging station so that they are always available.



MOBILITY AT WORK – RETAIL STORES

A regional grocery store chain had recently launched an on-line ordering with curbside pick-up program to enhance the customer experience. Employees use iPhones and iPads to assist with a variety of workflow processes that help in the management of customer orders. The iPads require a daily refresh and frequent app updates; previously performed Over the Air to each device. This process became inefficient due to bandwidth constraints. Application and OS updates were inconsistent, and break/fix triage became a costly issue.

The challenge became a solution when they deployed the Bretford PowerSync Pro Trays along with a provisioning tool*. Via Mac Mini secured within the Tray, the provisioning tool pulls the updates/files from the cloud and stores them locally on the Mac. Upon tether to the tray, the iPad then receives a simultaneous charge and sync when updates are available. Moving management from OTA to tether solved for Wi-Fi constraints and kept App/OS updates consistent across the organization. LED indicators on the tray give the end-user the device status so they can quickly determine the device(s) that are updated, charged, and ready for use.



Hands-Free IT | Save time and money by reducing IT tickets and providing users an easy solution for updating an iOS device and returning the device to its original state.



Mac Mini Integration | Securely mount a Mac mini inside the tray. Multiple trays can connect to Mac mini for provisioning.



LED Indicators | Users can easily see which devices are charged and provisioned – ready to be put to work.



Simultaneous Charge & Sync | Tray maintains a full charging rate even while provisioning.