



SUCCESS STORY

FORTUNE 500 COMPANY INVESTS IN MODERN BANKING

New retail banking model thrives with fully-charged devices that drive customer engagement

THE CHALLENGE

As one of the nation's top 10 largest banking institutions, this company offers a broad range of financial products and services to consumers and large commercial clients. Their most recent banking innovation is a departure from traditional banking models: open space cafés, where ambassadors casually engage customers by answering financial questions, discussing promotions or chatting about the latest ballgame.

Keeping the ambassadors' tablets and laptops fully charged shift-to-shift at over 30 nationwide locations presented a serious challenge.

THE SOLUTION

The TechGuard Charging Lockers were chosen to secure, charge and organize devices used by café ambassadors. Each locker bay is equipped with an AC outlet and two USB charging ports, with enough space to accommodate a laptop, tablet and mobile phone simultaneously. Ambassadors can easily identify which bay contains a device ready for use and which bay is available to charge a device with the integrated security-grade window.

THE CLIENT

Fortune 500 Retail Banker

HEADQUARTERS McLean, VA **INDUSTRY** Retail Banking

EMPLOYEES 49,000+ **LOCATIONS** 30+

WHY BRETTFORD?

Retail banking business models thrive on the support brought by having consistently charged devices for ambassadors to fully engage with customers and seamlessly transition from one shift to another.

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